



TEEC  **20**
TEXAS EDUCATION CONFERENCE

 **MPI**
TEXAS HILL
COUNTRY
CHAPTER

Strategic Partnership Program

Texas Education Conference Virtual Experience

MEETINGFUL, PERSONABLE, IMPACTFUL

October 1, 2020 | 1 PM to 6 PM

Every year in the fall, top thought leaders, influencers and decision-makers in the meetings and event industry come together at the Texas Education Conference (TEC) to share insights, strategies and best practices that will help planners and suppliers advance their management skills and raise their visibility within their organizations.

TEC is the signature conference of the MPI Texas Hill Country Chapter (MPI THCC). It is where doors are opened, businesses are built and careers are made. COVID-19 has challenged our profession in unprecedented ways. But we are resilient and will get back to the business of face-to-face meetings soon.

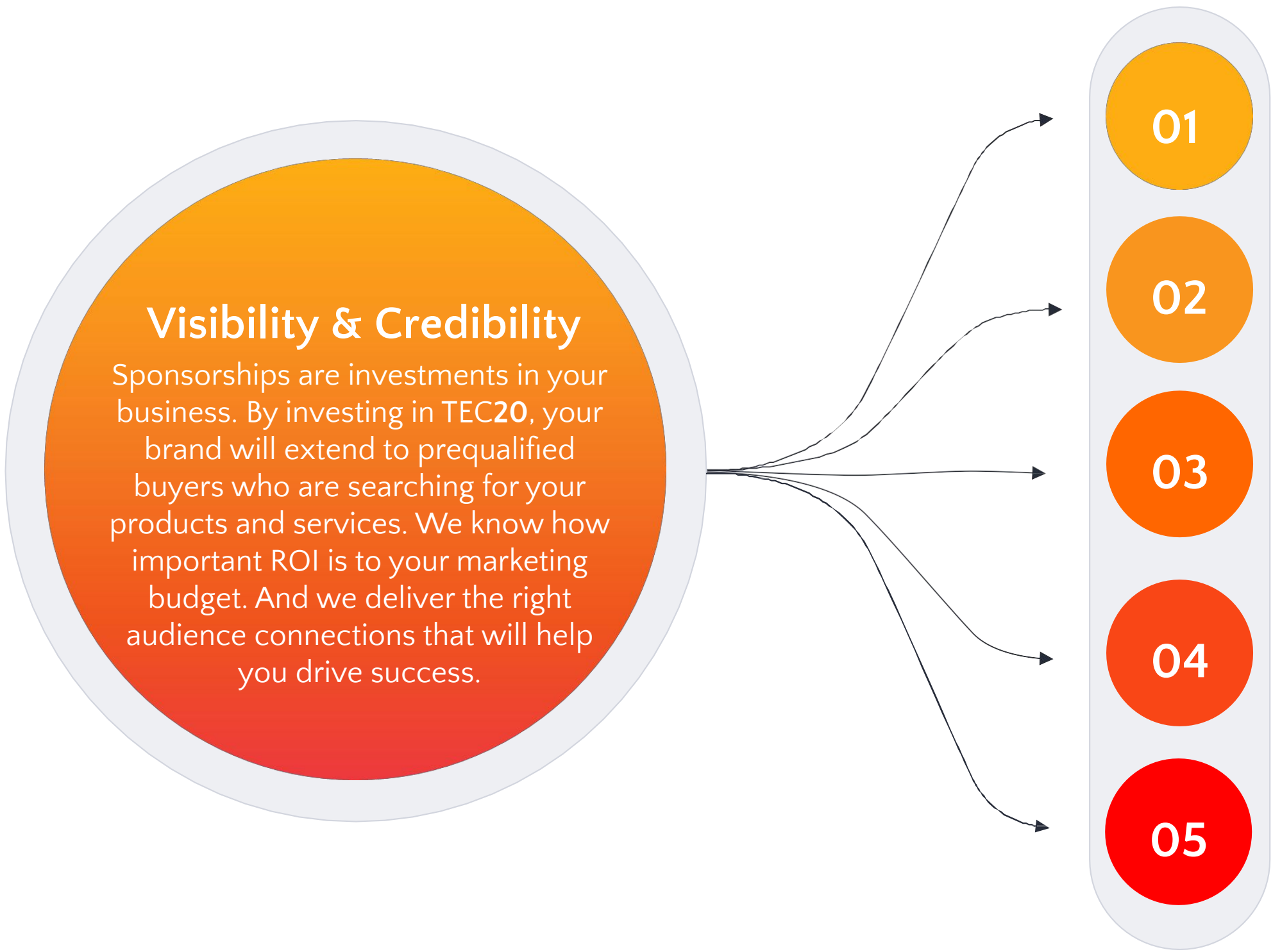
On October 1, 2020 MPI THCC will present the all-new, half-day TEC20 Virtual experience to bring together our community through “meetingful”, personable and impactful education and engagement.

No other regional conference represents a better career investment for meeting and event professionals than TEC. Planners at every career level have a chance to develop critical leadership skills, while suppliers can get their company’s name in front of decision-makers who control budgets ranging from \$250,000-\$10 million annually.

tec.mpithcc.org

Why Partner With MPI THCC?

TEC20 offers sponsors a highly effective platform to boost recognition and distinguish your brand.



Visibility & Credibility

Sponsorships are investments in your business. By investing in TEC20, your brand will extend to prequalified buyers who are searching for your products and services. We know how important ROI is to your marketing budget. And we deliver the right audience connections that will help you drive success.

- 01
- 02
- 03
- 04
- 05



Showcase your brand story.

Engage your target market and build brand loyalty.



Connect with planners with decision-making authority and tremendous buying power.

Planners' annual meeting budgets from \$250K-\$10M; average meeting budget just over \$1.5M.



Diversity in the types of meetings planned.

Annual Conventions, Educational Training, Management, Sales Tradeshow, Special Events and VIP Events /Incentives.



A Who's Who Event.

Industry thought leaders, influencers and decision makers come together to share insights and the MPI THCC signature event of the year.



We have a package that fits your budget.

Sponsorship opportunities drive brand recognition and create a platform to promote your business.

By The Numbers...

Collectively, MPI THCC's nearly 200 planners hold 685 events per year throughout the US and Southwest as primary region followed closely by Southeast and Northeast.



Our members believe in working with companies they know and can trust, and they buy MPI. Let us help you familiarize the membership with your products and services through a direct connection and relationship that will endure for years to follow.



TEC★20 Virtual Sponsorship Program

MPI THCC offers sponsorship opportunities, from virtual platform provider,
to networking happy hour.

TEC★20 Virtual Sponsorship Packages

Position your brand with MPI Texas Hill Country Chapter and take advantage of the perfect opportunity to create a platform to promote your business.

VIRTUAL PLATFORM SPONSOR

SOLD BENEFITS

- ✓ Position your brand as an industry thought leader
- ✓ Deliver up to 5-minute presentation/video during opening remarks
- ✓ Promotional video included on chapter website and social media platforms
- ✓ Logo on TEC20 Virtual marketing materials and presentation slides
- ✓ Logo/hyperlink on Chapter website
- ✓ Two (2) TEC20 Virtual seats for members of staff
- ✓ One (1) post TEC20 Virtual attendee email blast
- ✓ Prize giveaway opportunity
- ✓ Attendee list

Sponsored by:


TITLE SPONSOR

SOLD BENEFITS

- ✓ Position your brand as an industry thought leader
- ✓ Deliver up to 3-minute presentation or video during opening general session
- ✓ Introduce Opening Session Speaker(s)
- ✓ Promotional video included on chapter website and social media platforms
- ✓ Logo on TEC20 Virtual marketing materials and presentation slides
- ✓ Logo/hyperlink on Chapter website
- ✓ Two (2) TEC20 Virtual seats for members of staff
- ✓ Prize giveaway opportunity
- ✓ Attendee list

Sponsored by:


SIGNATURE SPONSOR

SOLD BENEFITS

- ✓ Position your brand as an industry thought leader
- ✓ Deliver up to 3-minute presentation/video during closing general session
- ✓ Introduce Closing Session Speaker(s)
- ✓ Promotional video included on chapter website and social media platforms
- ✓ Logo on TEC20 Virtual marketing materials and presentation slides
- ✓ Logo/hyperlink on Chapter website
- ✓ Two (2) TEC20 Virtual seats for members of staff
- ✓ Prize giveaway opportunity
- ✓ Attendee list

Sponsored by:


COMMUNITY SPONSORS

\$1,000 (4 available) BENEFITS

- ✓ Position your brand as an industry thought leaders
- ✓ Introduce breakout session speaker(s)
- ✓ Logo on TEC20 Virtual marketing materials and presentation slides
- ✓ Logo on Chapter website
- ✓ Logo on social media platform
- ✓ One (1) TEC20 Virtual seat for member of staff
- ✓ Prize giveaway opportunity
- ✓ Attendee list

TEC★20 Virtual Sponsorship: Create Your Own Package

Position your brand with MPI Texas Hill Country Chapter through a la carte sponsor benefits. Choose as few or as many as you'd like, which align to your company's goals and budget.

COMPANY LISTING

\$500
BENEFITS

- ✓ Position your brand as an industry thought leader
- ✓ Include your company in the virtual booth listing
- ✓ Company description
- ✓ Promotional video
- ✓ Company Logo
- ✓ Company link and information
- ✓ Logo/hyperlink on Chapter website
- ✓ Prize giveaway opportunity

*This opportunity does not include a seat for the event.

PRE OR POST-EVENT EMAIL BLAST (4 Available)

\$250
BENEFITS

- ✓ One email to be sent to all TEC20 registrants before or after the event
- ✓ Opportunity to purchase up to two email blasts (one pre-event and one post-event)
- ✓ Provide plain text content to be sent on your behalf
- ✓ Include up to 2 logos or images in email
- ✓ Include up to 3 hyperlinks in email
- ✓ Logo/hyperlink on Chapter website
- ✓ Opportunity to include discount or prize giveaway

*This opportunity does not include a seat for the event.

ATTENDEE LIST (POST-EVENT ONLY)

\$250
BENEFITS

- ✓ Connect with attendees following the event
- ✓ Receive contact information of registrants that opted in to receive correspondence from you.
- ✓ Logo/hyperlink on Chapter website
- ✓ Prize giveaway opportunity
- ✓ Attendee list

*This opportunity does not include a seat for the event.

COMPANY REPRESENTATIVES

\$250
BENEFITS

- ✓ Participate in the event by attending education
- ✓ Opportunity to be linked/available through company listing for one-on-one appointments
- ✓ Includes donation to sponsor 2 member planner registrations who are seeking member relief to attend
- ✓ Includes 3 sponsor registrations to the event
- ✓ Logo/hyperlink on Chapter website



Thank You!

Once you have reviewed this information and decided you are interested in participating in being a sponsor for the TEC20 Virtual Experience:

Contact Elias Aguirre, Director of Strategic Sponsorships at **210.859.2864** or email dir-strategicpartnerships@mpithcc.org.

If you have any questions, please do not hesitate to contact us. Our team is happy to assist you with creating the optimum opportunity for exposure to over 300 + MPI THCC members.

Terms & Conditions

Your benefits will begin upon receipt of payment or in-kind donation.



**Call
US:**

512.847.2227
210.859.2864



**Email
US:**

dir-strategicpartnerships@mpithcc.org
admin@mpithcc.org



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